WHAT IS CLAIMED IS:

1   1.   A method for managing athleticism development program data, comprising:

2   maintaining a database including subscriber performance data for a plurality of athleticism

3   development program subscribers, wherein said subscriber performance data is

4   capable of enabling an attained standardized athleticism level to be determined for

5   each one of said athleticism development program subscribers; and

6   facilitating preparation of a subscriber performance report for a specified one of said

7   plurality of athleticism development program subscribers.

1   2.   The method of claim 1 wherein maintaining the database including subscriber performance

2   data includes receiving said subscriber performance data for a plurality of athleticism

3   development program subscribers.

1   3.   The method of claim 2 wherein receiving said subscriber performance data for the plurality

2   of athleticism development program subscribers includes receiving said subscriber

3   performance data from a plurality of affiliate data management systems.

1   4.   The method of claim 2 wherein receiving said subscriber performance data for the plurality

2   of athleticism development program subscribers includes receiving a first portion of said

3   subscriber performance data from a plurality of affiliate data management systems and a

4   second portion of said subscriber performance data from an O-course data management

5   system.

1   5.   The method of claim 2 wherein receiving said subscriber performance data for the plurality

2   of athleticism development program subscribers includes receiving a first portion of said

3   subscriber performance data from a plurality of trainer-accessible computer systems and a

4   second portion of said subscriber performance data from a O-course data management

5   system.

1   6.   The method of claim 1 wherein maintaining the database including subscriber performance

2   data includes receiving fitness training set evaluation data and storing O-course evaluation

3   data.

1   7.   The method of claim 1 wherein facilitating preparation of the subscriber performance report

2   is initiated in response to receiving a request for preparing the subscriber performance report.

1   8.   The method of claim 1 wherein facilitating preparation of the subscriber performance report

2   includes:

3   determining the attained standardized athleticism level for the specified athleticism

4   development program subscriber; and

5   determining an attained standardized athleticism levels for at least a portion of said

6   athleticism development program subscribers.

1   9.   The method of claim 1 wherein facilitating preparation of the subscriber performance report

2   includes determining a ranking based on the attained standardized athleticism level scores for

3   the specified athleticism development program subscriber relative to a selected population of

4   the plurality of athleticism development program subscriber.

1   10.   The method of claim 1 wherein facilitating preparation of the subscriber performance report

2   includes determining a ranking based on the attained standardized athleticism level scores for

3   the specified athleticism development program subscriber relative to a prescribed population

4   of the plurality of athleticism development program subscribers.

1   11.   The method of claim 10 wherein determining the ranking based on the attained standardized
2   athleticism level scores includes determining the ranking relative to a specified population of
3   the population of the plurality of athleticism development program subscribers selected from
4   a group of comparison populations consisting of subscribers associated with a designated
5   geographic region, subscribers associated with a designated athleticism development
6   program membership base, subscribers associated with a designated age group, subscribers
7   associated with a designated gender, and subscribers within a specified SAL, and subscribers
8   associated with a particular athleticism development program background.

1   12.   The method of claim 1 wherein facilitating preparation of the subscriber performance report
2   includes preparing a composite O-course score comparison between a present O-course
3   evaluation and reference O-course evaluation

1   13.   The method of claim 1 wherein facilitating preparation of the subscriber performance report
2   includes preparing a station-by-station interval time comparison between a present O-course
3   evaluation and reference O-course evaluation.

1   14.   The method of claim 13 wherein preparing the station-by-station interval time comparison
2   includes preparing the station-by-station interval time comparison for a plurality of
3   combined component stations of an O-course.

1   15.   The method of claim 13 wherein preparing the station-by-station interval time comparison
2   includes preparing the station-by-station interval time comparison for a plurality of aerobic
3   intensive stations of an O-course.

1   16.   The method of claim 1 wherein facilitating preparation of the subscriber performance report
2   includes determining a ranking of a present composite O-course score relative to a
3   population of the plurality of athleticism development program subscribers.

1   17.   The method of claim 1 wherein facilitating preparation of the subscriber performance report

2   includes preparing a fitness training set component comparison between a present fitness

3   training set evaluation and reference fitness training set evaluation.

1   18.   The method of claim 1 wherein facilitating preparation of the subscriber performance report

2   includes determining a ranking of a present composite fitness training set score relative to a

3   population of the plurality of athleticism development program subscribers.

1   19.   The method of claim 1, further comprising:

2   maintaining a database including athleticism levels standards data associated with said

3   athleticism development program subscribers.

1   20.   The method of claim 19 wherein maintaining the database including athleticism level

2   standards data includes maintaining a plurality of athleticism level standards tables.

1   21.   The method of claim 20 wherein maintaining said athleticism standards tables includes

2   populating each one of said athleticism standards tables with said subscriber performance

3   data such that each one of said athleticism level standards tables is derived exclusively from

4   a corresponding portion of said subscriber performance data.

1   22.   The method of claim 20 wherein maintaining each one of said athleticism level standards

2   tables includes determining a minimum entry score for a plurality of standardized athleticism

3   levels.

1   23.   The method of claim 22 wherein determining the minimum entry score includes converting a

2   reference time to the minimum entry score.

1   24.   The method of claim 23 wherein converting the reference time to the minimum entry score

2   includes converting a reference time for completing a prescribed O-course.

1   25.   The method of claim 23 wherein converting the reference time to the minimum entry score

2   includes applying a scoring factor to the reference time.

1   26.   The method of claim 23 wherein determining the minimum entry score includes converting a

2   reference number of repetitions to the minimum entry score.

1   27.   The method of claim 26 wherein converting the reference number of repetitions to the

2   minimum entry score includes applying a scoring factor to the reference number of

3   repetitions.

1   28.   The method of claim 22 wherein determining the minimum entry score includes converting a

2   reference physiological parameter to the minimum entry score.

1   29.   The method of claim 28 wherein converting the reference physiological parameter includes

2   applying a scoring factor to the reference physiological parameter.

1   30.   The method of claim 1, further comprising:

2   maintaining a database including trainer performance data for a plurality of athleticism

3   development program trainers.

1   31.   The method of claim 30 wherein maintaining the database including trainer performance data

2   includes receiving said trainer performance data for said plurality of athleticism development

3   program trainers.

1   32.   The method of claim 31 wherein receiving said trainer performance data for the plurality of

2   athleticism development program trainers includes receiving said trainer performance data

3   from a plurality of trainer-accessible computer systems.

1   33.   The method of claim 30 wherein maintaining the database including trainer performance data
2   includes determining a trainer performance ranking relative to at least a portion of said
3   athleticism development program trainers.

1   34.   The method of claim 33 wherein determining the trainer performance ranking includes
2   basing the trainer performance ranking on a weighting of at least a portion of said trainer
3   performance data.

1   35.   The method of claim 34 wherein basing the trainer performance ranking on a weighting of at
2   least a portion of said trainer performance data includes selecting a weighting-based portion
3   of said trainer performance data from a group of trainer performance data consisting of a
4   number of trainer-trained subscribers, a percent retention of trainer-trained subscribers, an
5   average improvement in an attained standardized athleticism score for each of said trainer-
6   trained subscribers, a composite score improvement for all of said trainer-trained subscribers
7   and a length of time at each level for each one of said trainer-trained subscribers.

1   36.   The method of claim 34 wherein basing the trainer performance ranking on a weighting of at
2   least a portion of said trainer performance data includes selecting a weighting-based portion
3   of said trainer performance data from a group of trainer-specific subscriber data consisting of
4   time to record fitness training related data, time to enter O-course related data, and a trainer-
5   effectiveness parameter.

1   37.   The method of claim 30, further comprising:
2   facilitating preparation of an affiliate performance report, wherein the affiliate performance
3   report includes trainer performance data for a selected group of athleticism
4   development program trainers.

1   38.   The method of claim 37 wherein facilitating preparation of the affiliate performance report
2   includes ranking one of said athleticism development program trainers relative to at least a
3   portion of the selected group of athleticism development program trainers.

1   39.   The method of claim 38 wherein ranking one of said athleticism development program
2   trainers includes basing the ranking on a weighting of at least a portion of said trainer
3   performance data.

1   40.   The method of claim 39 wherein basing the ranking on the weighting of at least a portion of
2   said trainer performance data includes selecting a weighting-based portion of said trainer
3   performance data from a group of said trainer performance data consisting of a number of
4   trainer-trained subscribers, a percent retention of trainer-trainer subscribers, an average
5   improvement in an attained standardized athleticism score for each of said trainer-trained
6   subscribers, a composite score improvement for all of said trainer-trained subscribers, a
7   length of time at each level for each one of said trainer-trained subscribers, a time to record
8   fitness training related data, a time to enter O-course related data, and a trainer-effectiveness
9   parameter.

1   41.   The method of claim 1, further comprising:
2   maintaining a database including trainer performance standards data associated with the
3   athleticism development program trainers.

1   42.   The method of claim 41 wherein maintaining the database including trainer performance
2   standards data includes maintaining a plurality of trainer performance standards tables.

1   43.   The method of claim 42 wherein maintaining said trainer performance standards tables
2   includes populating each one of said trainer performance standards tables with said trainer
3   performance data such that each one of said trainer performance standards tables is derived
4   exclusively from a corresponding portion of said trainer performance data.

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1   44.   The method of claim 42 wherein maintaining each one of said trainer performance standards
2   tables includes determining a minimum entry score for a plurality of standardized trainer
3   performance levels.

1   45.   The method of claim 44 wherein determining the minimum entry score includes converting
2   trainer performance data to a corresponding minimum entry score.

1   46.   The method of claim 45 wherein converting said trainer performance data includes selecting
2   said trainer performance data from a group of trainer performance data consisting of number
3   of trainer-trained subscribers, percent retention of trainer-trained subscribers, average
4   improvement in an attained standardized athleticism score for each of said trainer-trained
5   subscribers, composite score improvement for all of said trainer-trained subscribers and
6   length of time at each level for each one of said trainer-trained subscribers.

1   47.   The method of claim 45 wherein converting said trainer performance data to the minimum
2   entry score includes applying a scoring factor to said trainer performance data parameter.

1   48.   A method for managing athleticism development program data, comprising:

2   maintaining a database including subscriber performance data for a plurality of athleticism

3   development program subscribers, wherein said subscriber performance data is

4   capable of enabling an attained standardized athleticism level to be determined for

5   each one of said athleticism development program subscribers;

6   maintaining a database including athleticism levels standards data associated with said

7   athleticism development program subscribers; and

8   facilitating preparation of a subscriber performance report for a specified one of said

9   plurality of athleticism development program subscribers, wherein determining the

10   attained standardized athleticism level for the specified athleticism development

11   program subscriber and determining an attained standardized athleticism levels for at

12   least a portion of said athleticism development program subscribers.

1   49.   The method of claim 48 wherein maintaining the database including subscriber performance

2   data includes receiving said subscriber performance data for a plurality of athleticism

3   development program subscribers.

1   50.   The method of claim 49 wherein receiving said subscriber performance data for the plurality

2   of athleticism development program subscribers includes receiving said subscriber

3   performance data from a plurality of affiliate data management systems.

1   51.   The method of claim 49 wherein receiving said subscriber performance data for the plurality

2   of athleticism development program subscribers includes receiving a first portion of said

3   subscriber performance data from a plurality of affiliate data management systems and a

4   second portion of said subscriber performance data from an O-course data management

5   system.

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1   52.   The method of claim 49 wherein receiving said subscriber performance data for the plurality

2   of athleticism development program subscribers includes receiving a first portion of said

3   subscriber performance data from a plurality of trainer-accessible computer systems and a

4   second portion of said subscriber performance data from a O-course data management

5   system.

1   53.   The method of claim 48 wherein maintaining the database including subscriber performance

2   data includes receiving fitness training set evaluation data and storing O-course evaluation

3   data.

1   54.   The method of claim 48 wherein facilitating preparation of the subscriber performance report

2   is initiated in response to receiving a request for preparing the subscriber performance report.

1   55.   The method of claim 48 wherein facilitating preparation of the subscriber performance report

2   includes determining a ranking based on the attained standardized athleticism level scores for

3   the specified athleticism development program subscriber relative to a selected population of

4   the plurality of athleticism development program subscriber.

1   56.   The method of claim 48 wherein facilitating preparation of the subscriber performance report

2   includes determining a ranking relative to a specified population of the population of the

3   plurality of athleticism development program subscribers selected from a group of

4   comparison populations consisting of subscribers associated with a designated geographic

5   region, subscribers associated with a designated athleticism development program

6   membership base, subscribers associated with a designated age group, subscribers associated

7   with a designated gender, and subscribers within a specified SAL, and subscribers associated

8   with a particular athleticism development program background.

1   57.   The method of claim 48 wherein facilitating preparation of the subscriber performance report
2   includes preparing a station-by-station interval time comparison between a present O-course
3   evaluation and reference O-course evaluation.

1   58.   The method of claim 48 wherein maintaining the database including athleticism level
2   standards data includes maintaining a plurality of athleticism level standards tables.

1   59.   The method of claim 58 wherein maintaining said athleticism standards tables includes
2   populating each one of said athleticism standards tables with said subscriber performance
3   data such that each one of said athleticism level standards tables is derived exclusively from
4   a corresponding portion of said subscriber performance data.

1   60.   The method of claim 58 wherein maintaining each one of said athleticism level standards
2   tables includes determining a minimum entry score for a plurality of standardized athleticism
3   levels.

1   61.   The method of claim 48, further comprising:
2   maintaining a database including trainer performance data for a plurality of athleticism
3   development program trainers.

1   62.   The method of claim 61 wherein maintaining the database including trainer performance data
2   includes receiving said trainer performance data for said plurality of athleticism development
3   program trainers.

1   63.   The method of claim 62 wherein receiving said trainer performance data for the plurality of
2   athleticism development program trainers includes receiving said trainer performance data
3   from a plurality of trainer-accessible computer systems.

1 64. The method of claim 61 wherein maintaining the database including trainer performance data
2   includes determining a trainer performance ranking relative to at least a portion of said
3   athleticism development program trainers.

1 65. The method of claim 64 wherein determining the trainer performance ranking includes
2   basing the trainer performance ranking on a weighting of at least a portion of said trainer
3   performance data selected from a group of trainer performance data consisting of a number
4   of trainer-trained subscribers, a percent retention of trainer-trained subscribers, an average
5   improvement in an attained standardized athleticism score for each of said trainer-trained
6   subscribers, a composite score improvement for all of said trainer-trained subscribers and a
7   length of time at each level for each one of said trainer-trained subscribers.

1 66. The method of claim 65 wherein basing the trainer performance ranking on a weighting of at
2   least a portion of said trainer performance data includes selecting a weighting-based portion
3   of said trainer performance data from a group of trainer-specific subscriber data consisting of
4   time to record fitness training related data, time to enter O-course related data, and a trainer-
5   effectiveness parameter.

1 67. The method of claim 61, further comprising:
2   facilitating preparation of an affiliate performance report, wherein the affiliate performance
3   report includes trainer performance data for a selected group of athleticism
4   development program trainers.

1 68. The method of claim 67 wherein facilitating preparation of the affiliate performance report
2   includes ranking one of said athleticism development program trainers relative to at least a
3   portion of the selected group of athleticism development program trainers.

1   69.   The method of claim 68 wherein ranking one of said athleticism development program

2   trainers includes basing the ranking on a weighting of at least a portion of said trainer

3   performance data selected from a group of said trainer performance data consisting of a

4   number of trainer-trained subscribers, a percent retention of trainer-trainer subscribers, an

5   average improvement in an attained standardized athleticism score for each of said trainer-

6   trained subscribers, a composite score improvement for all of said trainer-trained subscribers,

7   a length of time at each level for each one of said trainer-trained subscribers, a time to record

8   fitness training related data, a time to enter O-course related data, and a trainer-effectiveness

9   parameter.

1   70.   The method of claim 1, further comprising:

2   maintaining a database including trainer performance standards data associated with the

3   athleticism development program trainers.

1   71.   The method of claim 70 wherein maintaining the database including trainer performance

2   standards data includes maintaining a plurality of trainer performance standards tables with

3   said trainer performance data such that each one of said trainer performance standards tables

4   is derived exclusively from a corresponding portion of said trainer performance data.

1   72.   A data processor program product, comprising:

2   a data processor program processable by a data processor;

3   an apparatus from which the data processor program is accessible by the data processor; and

4   the data processor program being capable of enabling the data processor to facilitate:

5   maintaining a database including subscriber performance data for a plurality of

6   athleticism development program subscribers, wherein said subscriber

7   performance data is capable of enabling an attained standardized athleticism

8   level to be determined for each one of said athleticism development program

9   subscribers; and

10   facilitating preparation of a subscriber performance report for a specified one of said

11   plurality of athleticism development program subscribers.

1   73.   The data processor program product of claim 72 wherein enabling the data processor to

2   facilitate maintaining the database including subscriber performance data includes enabling

3   the data processor to facilitate receiving said subscriber performance data for a plurality of

4   athleticism development program subscribers.

1   74.   The data processor program product of claim 73 wherein enabling the data processor to

2   facilitate receiving said subscriber performance data for the plurality of athleticism

3   development program subscribers includes enabling the data processor to facilitate receiving

4   said subscriber performance data from a plurality of affiliate data management systems.

1   75.   The data processor program product of claim 73 wherein enabling the data processor to

2   facilitate receiving said subscriber performance data for the plurality of athleticism

3   development program subscribers includes enabling the data processor to facilitate receiving

4   a first portion of said subscriber performance data from a plurality of affiliate data

5   management systems and a second portion of said subscriber performance data from an O-

6   course data management system.

1   76.   The data processor program product of claim 73 wherein enabling the data processor to
2   facilitate receiving said subscriber performance data for the plurality of athleticism
3   development program subscribers includes enabling the data processor to facilitate receiving
4   a first portion of said subscriber performance data from a plurality of trainer-accessible
5   computer systems and a second portion of said subscriber performance data from a O-course
6   data management system.

1   77.   The data processor program product of claim 72 wherein enabling the data processor to
2   facilitate maintaining the database including subscriber performance data includes enabling
3   the data processor to facilitate receiving fitness training set evaluation data and storing O-
4   course evaluation data.

1   78.   The data processor program product of claim 72 wherein enabling the data processor to
2   facilitate facilitating preparation of the subscriber performance report is initiated in response
3   to receiving a request for preparing the subscriber performance report.

1   79.   The data processor program product of claim 72 wherein enabling the data processor to
2   facilitate facilitating preparation of the subscriber performance report includes enabling the
3   data processor to facilitate:
4   determining the attained standardized athleticism level for the specified athleticism
5   development program subscriber; and
6   determining an attained standardized athleticism levels for at least a portion of said
7   athleticism development program subscribers.

1   80.   The data processor program product of claim 72 wherein enabling the data processor to
2   facilitate facilitating preparation of the subscriber performance report includes enabling the
3   data processor to facilitate determining a ranking based on the attained standardized
4   athleticism level scores for the specified athleticism development program subscriber relative
5   to a selected population of the plurality of athleticism development program subscriber.

1   81.   The data processor program product of claim 72 wherein enabling the data processor to

2   facilitate facilitating preparation of the subscriber performance report includes enabling the

3   data processor to facilitate determining a ranking based on the attained standardized

4   athleticism level scores for the specified athleticism development program subscriber relative

5   to a prescribed population of the plurality of athleticism development program subscribers.

1   82.   The data processor program product of claim 81 wherein enabling the data processor to

2   facilitate determining the ranking based on the attained standardized athleticism level scores

3   includes enabling the data processor to facilitate determining the ranking relative to a

4   specified population of the population of the plurality of athleticism development program

5   subscribers selected from a group of comparison populations consisting of subscribers

6   associated with a designated geographic region, subscribers associated with a designated

7   athleticism development program membership base, subscribers associated with a designated

8   age group, subscribers associated with a designated gender, and subscribers within a

9   specified SAL, and subscribers associated with a particular athleticism development program

10   background.

1   83.   The data processor program product of claim 72 wherein enabling the data processor to

2   facilitate facilitating preparation of the subscriber performance report includes enabling the

3   data processor to facilitate preparing a composite O-course score comparison between a

4   present O-course evaluation and reference O-course evaluation.

1   84.   The data processor program product of claim 72 wherein enabling the data processor to

2   facilitate facilitating preparation of the subscriber performance report includes enabling the

3   data processor to facilitate preparing a station-by-station interval time comparison between a

4   present O-course evaluation and reference O-course evaluation.

1   85.   The data processor program product of claim 84 wherein enabling the data processor to
2   facilitate preparing the station-by-station interval time comparison includes enabling the data
3   processor to facilitate preparing the station-by-station interval time comparison for a
4   plurality of combined component stations of an O-course.

1   86.   The data processor program product of claim 84 wherein enabling the data processor to
2   facilitate preparing the station-by-station interval time comparison includes enabling the data
3   processor to facilitate preparing the station-by-station interval time comparison for a
4   plurality of aerobic intensive stations of an O-course.

1   87.   The data processor program product of claim 72 wherein enabling the data processor to
2   facilitate facilitating preparation of the subscriber performance report includes enabling the
3   data processor to facilitate determining a ranking of a present composite O-course score
4   relative to a population of the plurality of athleticism development program subscribers.

1   88.   The data processor program product of claim 72 wherein enabling the data processor to
2   facilitate facilitating preparation of the subscriber performance report includes enabling the
3   data processor to facilitate preparing a fitness training set component comparison between a
4   present fitness training set evaluation and reference fitness training set evaluation.

1   89.   The data processor program product of claim 72 wherein enabling the data processor to
2   facilitate facilitating preparation of the subscriber performance report includes enabling the
3   data processor to facilitate determining a ranking of a present composite fitness training set
4   score relative to a population of the plurality of athleticism development program
5   subscribers.

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1   90.   The data processor program product of claim 72 wherein the data processor program is
2   further capable of enabling the data processor to facilitate:
3   maintaining a database including athleticism levels standards data associated with said
4   athleticism development program subscribers.

1   91.   The data processor program product of claim 90 wherein enabling the data processor to
2   facilitate maintaining the database including athleticism level standards data includes
3   enabling the data processor to facilitate maintaining a plurality of athleticism level standards
4   tables.

1   92.   The data processor program product of claim 91 wherein enabling the data processor to
2   facilitate maintaining said athleticism standards tables includes enabling the data processor
3   to facilitate populating each one of said athleticism standards tables with said subscriber
4   performance data such that each one of said athleticism level standards tables is derived
5   exclusively from a corresponding portion of said subscriber performance data.

1   93.   The data processor program product of claim 91 wherein enabling the data processor to
2   facilitate maintaining each one of said athleticism level standards tables includes enabling
3   the data processor to facilitate determining a minimum entry score for a plurality of
4   standardized athleticism levels.

1   94.   The data processor program product of claim 72 wherein the data processor program is
2   further capable of enabling the data processor to facilitate:
3   maintaining a database including trainer performance data for a plurality of athleticism
4   development program trainers.

1   95.   The data processor program product of claim 94 wherein enabling the data processor to

2   facilitate maintaining the database including trainer performance data includes enabling the

3   data processor to facilitate receiving said trainer performance data for said plurality of

4   athleticism development program trainers.

1   96.   The data processor program product of claim 95 wherein enabling the data processor to

2   facilitate receiving said trainer performance data for the plurality of athleticism development

3   program trainers includes enabling the data processor to facilitate receiving said trainer

4   performance data from a plurality of trainer-accessible computer systems.

1   97.   The data processor program product of claim 94 wherein enabling the data processor to

2   facilitate maintaining the database including trainer performance data includes enabling the

3   data processor to facilitate determining a trainer performance ranking relative to at least a

4   portion of said athleticism development program trainers.

1   98.   The data processor program product of claim 97 wherein enabling the data processor to

2   facilitate determining the trainer performance ranking includes enabling the data processor to

3   facilitate basing the trainer performance ranking on a weighting of at least a portion of said

4   trainer performance data.

1   99.   The data processor program product of claim 98 wherein enabling the data processor to

2   facilitate basing the trainer performance ranking on a weighting of at least a portion of said

3   trainer performance data includes enabling the data processor to facilitate selecting a

4   weighting-based portion of said trainer performance data from a group of trainer

5   performance data consisting of a number of trainer-trained subscribers, a percent retention of

6   trainer-trained subscribers, an average improvement in an attained standardized athleticism

7   score for each of said trainer-trained subscribers, a composite score improvement for all of

8   said trainer-trained subscribers and a length of time at each level for each one of said trainer-

9   trained subscribers.

1   100.   The data processor program product of claim 98 wherein enabling the data processor to

2   facilitate basing the trainer performance ranking on a weighting of at least a portion of said

3   trainer performance data includes enabling the data processor to facilitate selecting a

4   weighting-based portion of said trainer performance data from a group of trainer-specific

5   subscriber data consisting of time to record fitness training related data, time to enter O-

6   course related data, and a trainer-effectiveness parameter.

1   101.   The data processor program product of claim 94 wherein the data processor program is

2   further capable of enabling the data processor to facilitate:

3   facilitating preparation of an affiliate performance report, wherein the affiliate performance

4   report includes trainer performance data for a selected group of athleticism

5   development program trainers.

1   102.   The data processor program product of claim 101 wherein enabling the data processor to

2   facilitate facilitating preparation of the affiliate performance report includes enabling the data

3   processor to facilitate ranking one of said athleticism development program trainers relative

4   to at least a portion of the selected group of athleticism development program trainers.

1   103.   The data processor program product of claim 102 wherein enabling the data processor to

2   facilitate ranking one of said athleticism development program trainers includes enabling the

3   data processor to facilitate basing the ranking on a weighting of at least a portion of said

4   trainer performance data.

1   104.   The data processor program product of claim 103 wherein enabling the data processor to

2   facilitate basing the ranking on the weighting of at least a portion of said trainer performance

3   data includes enabling the data processor to facilitate selecting a weighting-based portion of

4   said trainer performance data from a group of said trainer performance data consisting of a

5   number of trainer-trained subscribers, a percent retention of trainer-trainer subscribers, an

6   average improvement in an attained standardized athleticism score for each of said trainer-

7   trained subscribers, a composite score improvement for all of said trainer-trained subscribers,

8   a length of time at each level for each one of said trainer-trained subscribers, a time to record

9   fitness training related data, a time to enter O-course related data, and a trainer-effectiveness

10   parameter.

1   105.   The data processor program product of claim 72 wherein the data processor program is

2   further capable of enabling the data processor to facilitate:

3   maintaining a database including trainer performance standards data associated with the

4   athleticism development program trainers.

1   106.   The data processor program product of claim 105 wherein enabling the data processor to

2   facilitate maintaining the database including trainer performance standards data includes

3   enabling the data processor to facilitate maintaining a plurality of trainer performance

4   standards tables.

1   107.   The data processor program product of claim 106 wherein enabling the data processor to

2   facilitate maintaining said trainer performance standards tables includes enabling the data

3   processor to facilitate populating each one of said trainer performance standards tables with

4   said trainer performance data such that each one of said trainer performance standards tables

5   is derived exclusively from a corresponding portion of said trainer performance data.

1   108.   The data processor program product of claim 106 wherein enabling the data processor to
2   facilitate maintaining each one of said trainer performance standards tables includes enabling
3   the data processor to facilitate determining a minimum entry score for a plurality of
4   standardized trainer performance levels.

1   109.   The data processor program product of claim 108 wherein enabling the data processor to
2   facilitate determining the minimum entry score includes enabling the data processor to
3   facilitate converting trainer performance data to a corresponding minimum entry score.

1   110.   The data processor program product of claim 109 wherein enabling the data processor to
2   facilitate converting said trainer performance data includes enabling the data processor to
3   facilitate selecting said trainer performance data from a group of trainer performance data
4   consisting of number of trainer-trained subscribers, percent retention of trainer-trained
5   subscribers, average improvement in an attained standardized athleticism score for each of
6   said trainer-trained subscribers, composite score improvement for all of said trainer-trained
7   subscribers and length of time at each level for each one of said trainer-trained subscribers.

1   111.   The data processor program product of claim 109 wherein enabling the data processor to
2   facilitate converting said trainer performance data to the minimum entry score includes
3   enabling the data processor to facilitate applying a scoring factor to said trainer performance
4   data parameter.

1   112.   An apparatus capable of facilitating management of athleticism development program data,

2   the apparatus comprising:

3   a data processor;

4   memory connected to the data processor;

5   a signal communicating device connected to the data processor; and

6   a data processor program;

7   wherein the data processor program is capable of enabling the data processor to facilitate:

8   maintaining a database including subscriber performance data for a plurality of

9   athleticism development program subscribers, wherein said subscriber

10   performance data is capable of enabling an attained standardized athleticism

11   level to be determined for each one of said athleticism development program

12   subscribers; and

13   facilitating preparation of a subscriber performance report for a specified one of said

14   plurality of athleticism development program subscribers.